

Digital Storyteller - Social media and blog contributor for international youth networks



Project Title	Digital Storyteller - Social media and blog contributor for international youth networks
Project Summary	Research and create social media and other digital content (blogs, etc.) for young leaders in Africa and Latin America
Country	United States
Agency	Department of State
DoS Office	IIP/PR/PE
Post	N/A
Section	N/A
Number of Interns	4

Project Description

Our office manages the Young African Leaders Initiative (YALI) Network and the Young Leaders of the Americas Initiative (YLAIA) Network. These networks are part of the State Department's digital outreach efforts to engage foreign audiences. They are vibrant communities of over half a million young African, Latin American, and Caribbean leaders.

We are looking for students who can help us with the following tasks:

Social media engagement:

Research and draft social media content relevant to young African and Latin American leaders, highlighting both State Department resources and third party resources they can use to make change in their communities and succeed professionally.

Review network member submissions about their experiences in the Screendoor and Google Forms platforms and draft social media and blog content highlights.

Assist with the planning and monitoring of social media chats (Facebook or Twitter) with experts. Assist with follow-up by drafting social media and blog content highlights from the chat.

Brainstorm ways we can engage network members on LinkedIn and Instagram.

Assist with general social media management as needed.

Blog posts:

Research and draft blog posts on policy issues, professional development resources, and other topics.

Email marketing & list management

Assist with drafting emails to network members related to policy campaigns or other topics.

Assist with email list data updates and list data clean-up as needed.

Graphic design:
Create engaging graphics for social media and the websites as needed.

Desired Skills Interests

Additional Information

We are looking for a creative, proactive student who can help us brainstorm and innovate interesting ways to engage foreign audiences using digital tools.
The position requires the use of Google docs and Slack.
For more information on the YALI Network, visit yali.state.gov.
For more information on the YLAI Network, visit ylai.state.gov.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Portuguese	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
Spanish	Minimum professional proficiency	Minimum professional proficiency	Nice to Have
French	Minimum professional proficiency	Minimum professional proficiency	Nice to Have